

NETACEA

NetElite™ Global Partner Program

Value Proposition

Netacea is a market-leading bot management solution designed to detect, prevent and respond to the growing threat bots pose to today's enterprises. This non-human traffic not only grows in sophistication constantly but costs billions in losses to companies with any web-facing presence. Simply put, this is one of the fastest growing security issues customers face today.

Netacea provides a next-generation bot management solution that solves the complex problem of account takeover, theft of goods and loyalty points, checkout abuse, and other malicious bot activity for its customers, in a scalable, agile and intelligent manner across websites, mobile apps and APIs.

Our Intent Analytics™ engine is driven by *patented* machine learning intelligence to provide an in-depth analysis into all traffic to your site. This gives us an incredibly fast and comprehensive understanding of human vs. automated traffic behavior, enabling us to identify and block bots in real-time with unparalleled accuracy.

With machine learning at the heart of our approach, our technology provides an innovative and profoundly effective solution that is configurable to your environment and adapts to changing threats. No other bot management provider attacks this problem in the same manner today, and the results achieved by Netacea are industry best.

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[Our View on Partners](#)

Strong partnerships are built on mutual respect and trust. Through these relationships, our partners and customers have the opportunity to gain access to a broad portfolio of industry-leading technologies and solutions to grow and guard their business.

Netacea leadership strongly endorses and is committed to building revenues through partners, supported by our sales and operational teams to ensure your success. Our sales and channel leadership come from a long history of channel success and are committed to running a simple to understand and lucrative channel program.

[Become a strategic partner with Netacea](#)

We share your goal to stop malicious bots targeting your customers.

We also recognize that more heads are better than one, that's why we're committed to forging strategic partnerships that strengthen our network and enable us to deliver the solutions, intelligence, services and security expertise required to tackle today's sophisticated bot threats.

[Helping you, to help your customers](#)

Protecting your customers and your business against malicious bot activity is our priority.

We work in conjunction with your customers in-house security and e-commerce teams, developing an effective, long-term relationship that ensures we can provide the most beneficial support for your organization and your customers, right from the beginning.

Netacea also helps you proactively engage with your customers, to better their understanding of the bot threat and where Netacea Bot Management fits into their security stack.

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Why partner with Netacea?

The Netacea NetElite™ Global Partner Program ensures you will be properly enabled, and financially compensated for helping us bring our solutions to your customers. The program provides financial differentiation, including deal registration and protection, highly lucrative tiered incentive programs, incumbency protection, as well as access to training for your teams, marketing development funds and other marketing programs.

Netacea's Partners span a variety of partner practice models, including system integrators, agencies, value-added service providers, value-added resellers, and referral partners. The program offers the flexibility to participate in multiple aspects concurrently

Program Benefits

Strategic value-add to your customers - A partnership with Netacea puts you in the driver's seat to help your customers with the most pressing security and fraud risks threatening online businesses today.

Deal Protection – register your opportunity with Netacea and have peace of mind that your opportunity is protected.

Dedicated Team/Customer Support- you will have our direct sales and engineering team available to work with you on your opportunities and provide ongoing customer support.

Training- Netacea will provide you with training and resources to maximize the customer engagement process.

Rapid business growth - Our program is designed to drive business opportunities and maximize your revenue.

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Access to marketing funds - have an idea to drive demand? Ask us about it, and we'll help sponsor ways to get more of your customers into the win column.

Powerful and Easy to Implement

Netacea's revolutionary bot management solution protects your customers from malicious bots with comprehensive coverage of your website, mobile apps and APIs.

The server-side nature of our technology enables us to guarantee quick and easy implementation of Netacea Bot Management, without impact to your customer's website infrastructure, reliance on hardware or disruptive code changes.

What Next?

See why Forrester has put Netacea in the upper right quadrant and why the world's most recognizable websites trust Netacea.

To experience Netacea in action and learn more about our approach, let's get started today!

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