

Netacea for Fraud Teams

The recent explosion in new internet users, many of whom are not familiar with security best practices, has caused a spike in the volume of online transactions – both legitimate and fraudulent. Fraud teams are faced with making sense of this flood of data to quickly spot attacks so they can secure user accounts from theft without affecting real customers.

Protecting accounts is vital, yet fraudsters easily conceal their identities from traditional defenses. Adding layers like multi-factor authentication (MFA) frustrates customers and kills conversion and transaction rates yet is ineffective against the most dangerous attackers. But letting such attacks through, at the cost of millions annually in lost revenue and reputational damage, is not an option.

How Netacea helps

Netacea delivers a safe and smooth customer experience by automatically stopping unauthorized account access whilst streamlining identity verification, keeping accounts secure without adding any friction. Netacea protects your customer trust by detecting fraud upstream and removing all impact on the customer, with an industry-leading 0.001% false positive rate.

How it works



Monitor

visitor activity across your website, mobile apps and APIs

Server-side monitoring

- Every request and transaction captured across web, mobile and API
- Invisible layer of protection that can't be detected by attackers
- Highly scalable platform analyzes billions of requests daily to detect malicious behavior



Detect

automated threats with unparalleled speed and accuracy

Machine learning-based detection

- Predictive protection that adapts to new attacks, enriching data for better decision making
- Flags and mitigates fraudulent traffic in real time
- Adept at detecting the most sophisticated and distributed attacks



Protect

your customers and platforms from attacks with real-time mitigations

Fraud expertise

- Bot Intelligence Service augmenting your existing fraud team, freeing up time and resource
- Dedicated threat research team infiltrating criminal forums for new attacks
- Bot expert team delivering deep insights into mitigated threats

Stop a wide range of fraud

Netacea combats online fraud as described in the BLADE Framework™*, including:



Account fraud

By securing accounts, stop fraudsters making a profit from selling credentials, payment details, and private information, or by redirecting transactions and loyalty points to other accounts.



Credit card fraud

Stop criminals testing stolen card details against your system, eliminating unnecessary verification costs and chargebacks for fraudulent purchases.



New account registration fraud

Prevent fraudsters from automating new account creation, the first step in costly attacks like scalping limited stock items and abusing bonus and welcome offers.



Gift card and voucher abuse

Stolen gift card and voucher balances are a popular commodity on dark web forums. Cut down on customer complaints and reimbursement of lost balances by protecting these valuable assets.

*Learn more about the BLADE Framework™ at www.bladeframework.org